

Personal Response Scoring Scale	
Criteria	Score
<ul style="list-style-type: none"> • outstanding awareness of audience; purpose and tone are present • voice is clearly present and compelling • mechanics (very strong grasp of conventions) • content is relevant and outstanding; appropriate supporting evidence is present and develops the ideas relating to the task • organization and structure are displayed in an outstanding manner 	9 - 10
<ul style="list-style-type: none"> • strong awareness of audience; purpose and tone are present • voice is usually apparent and strong • mechanics (strong grasp of conventions) • content is relevant and strong; appropriate supporting evidence is usually present and develops the idea relating to the task • organization and structure are displayed in a strong manner 	7 - 8
<ul style="list-style-type: none"> • general awareness of audience; purpose and tone are present • voice is frequently apparent and is sometimes compelling • mechanics (good grasp of conventions and flow is maintained) • content is frequently relevant and satisfactory; appropriate supporting evidence is frequently present and usually develops the ideas relating to the task • organization and structure are displayed in a satisfactory manner 	5 - 6
<ul style="list-style-type: none"> • limited awareness of audience; purpose and tone are present • voice is sometimes present and occasionally apparent • mechanics (errors are frequent and beginning to affect readability) • content is somewhat relevant and satisfactory; appropriate supporting evidence relating to the task is only sometimes present and developed • organization and structure are displayed in a limited manner 	3 - 4
<ul style="list-style-type: none"> • very limited awareness of audience; purpose and tone are present • voice is rarely apparent and is not compelling • mechanics (errors are making readability impossible) • content is rarely relevant and not satisfactory; appropriate supporting evidence relating to the task is rarely present and developed • organization and structure are displayed in a very limited manner 	0 - 2